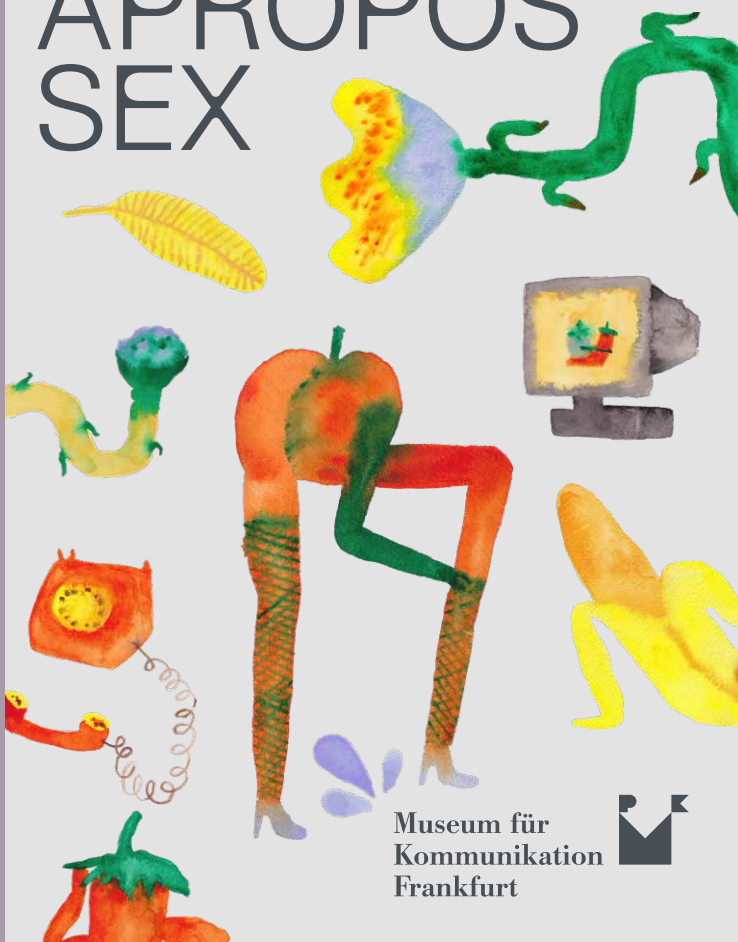
2nd October 2024 to
7th September 2025

APROPOS SEX



Museum für
Kommunikation
Frankfurt

SEXUALITY IS CENTRAL TO OUR IDENTITY

Our sexuality will be different according to our age, culture, and life circumstances. The perception of this is influenced by individual factors, upbringing, social norms and values. Sexuality develops from the beginning of life. However, a strict distinction must be made between child sexuality and adult sexuality.

Sexuality is central to our identity. Gender, romantic and sexual orientation are a part of this. Lust, intimacy, satisfaction and affection are fundamental human needs, too.

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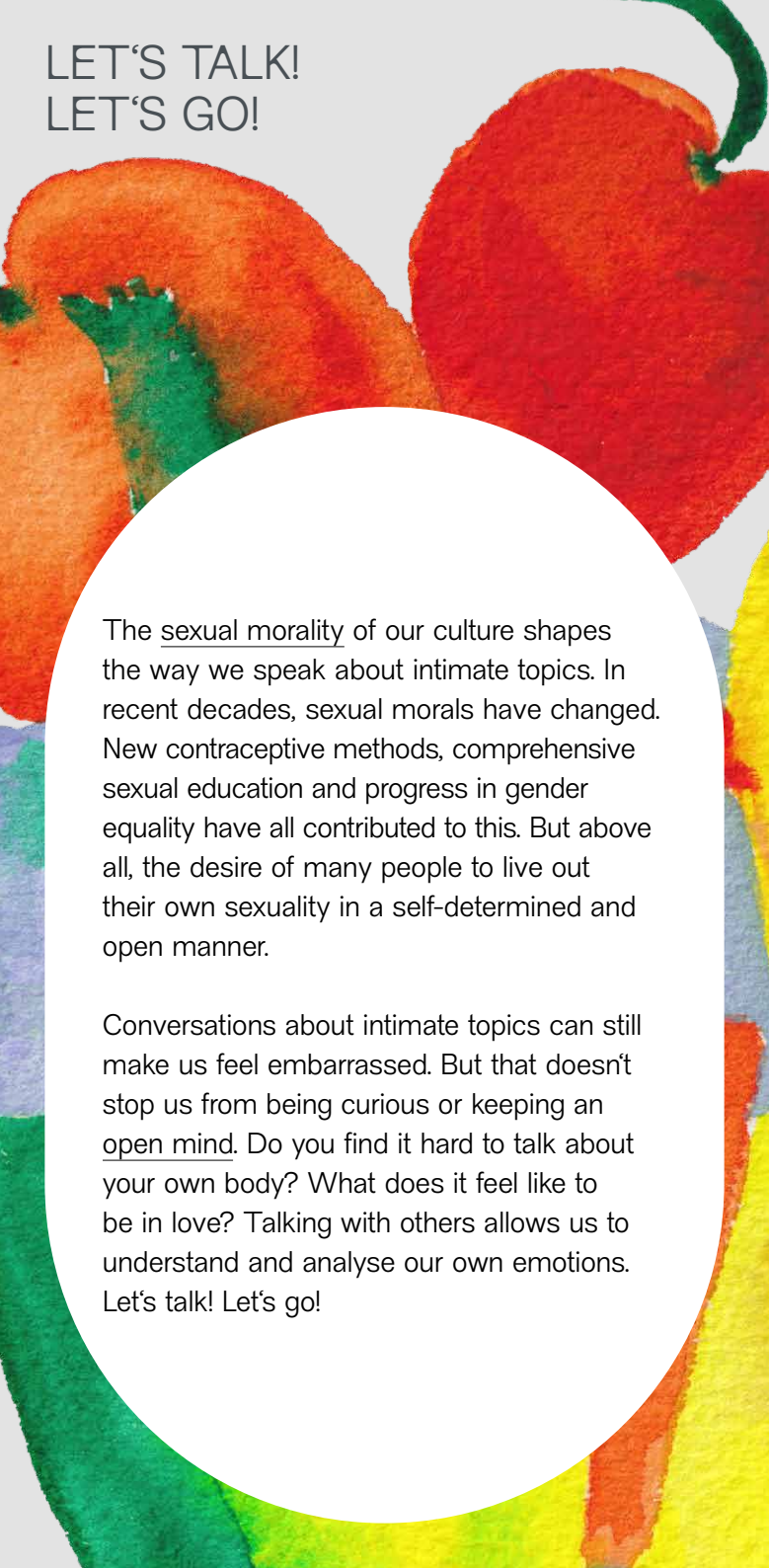
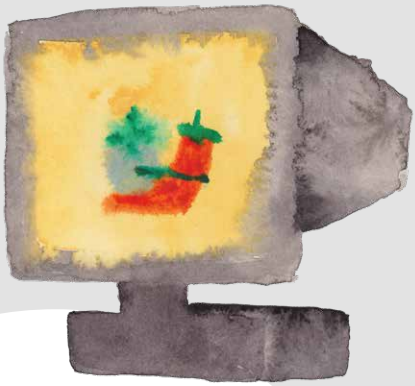
LET‘S TALK!
LET‘S GO!



The sexual morality of our culture shapes the way we speak about intimate topics. In recent decades, sexual morals have changed. New contraceptive methods, comprehensive sexual education and progress in gender equality have all contributed to this. But above all, the desire of many people to live out their own sexuality in a self-determined and open manner.

Conversations about intimate topics can still make us feel embarrassed. But that doesn‘t stop us from being curious or keeping an open mind. Do you find it hard to talk about your own body? What does it feel like to be in love? Talking with others allows us to understand and analyse our own emotions. Let‘s talk! Let‘s go!

LUST IN THE MEDIA



The media influences the experience of sexuality and ideas about eroticism. This is reflected in content and formats. Advanced technologies enable new forms of access and expression and different experiences of eroticism and sexuality.

The internet has also made it easier to access pornographic material and other erotic content. What used to only be available in special cinemas, sex stores or video stores, for example, can now be streamed almost anywhere.

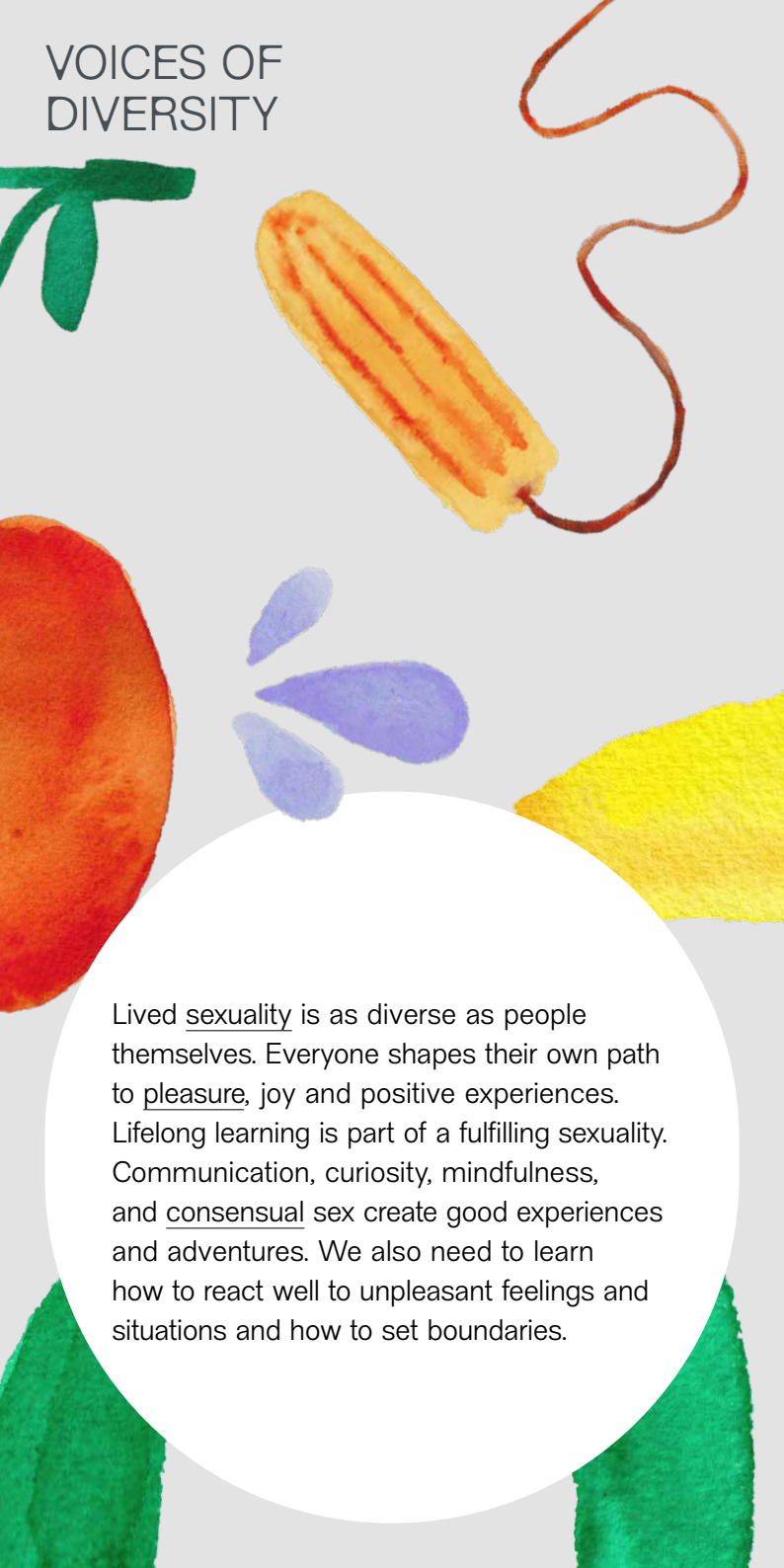
LANGUAGE OF LUST

Solo-Sex comes from the Latin „solus“, literally „sex alone“. It is a common paraphrase for masturbation, especially in English. In colloquial German, the term has only become increasingly common since the early 2000s.

Jerking off is a colloquial expression. It presumably alludes to the movement that occurs when rubbing the penis. Presumably with the implication of „jerking off the arousal“, the phrase is used for masturbation regardless of gender.

The exhibition glossary can be found here:
apropos-sex.museumsstiftung.de

VOICES OF DIVERSITY



Lived sexuality is as diverse as people themselves. Everyone shapes their own path to pleasure, joy and positive experiences. Lifelong learning is part of a fulfilling sexuality. Communication, curiosity, mindfulness, and consensual sex create good experiences and adventures. We also need to learn how to react well to unpleasant feelings and situations and how to set boundaries.

RECOGNISE – DISCOVER – SPEAK

We invite you to take a tour through the memories of your own sex education and inform yourself about relevant organisations, services and media. We are sure that you will change the way you speak about sexuality after your visit to the exhibition!

The exhibition is suitable for people aged 14 years and older.

Groups and families with younger children can find information to prepare for the visit here:
apropos-sex.museumsstiftung.de

The Museum Foundation Post and Telecommunication attaches great importance to using language that reflects gender diversity. We therefore use gender-neutral wording and, in German, the gender colon.

An exhibition by the Museum Foundation Post and Telecommunications. We would like to thank the Federal Centre for Health Education for loans and support.

Media Partners

arte L.MAG Das Magazin für Lesben

Cultural Partners

gab MISSY MAGAZINE

Duration
02.10.24 – 07.09.25

You can talk with us on the Expotizer, the website for the exhibition. Here teachers and trainers can find materials for preparing lessons and information on visiting the exhibition: apropos-sex.museumsstiftung.de

We announce our events via newsletter. Sign up here: www.mfk-frankfurt.de/newsletter

Entry and opening times
Free admission on Fridays for school classes and groups of 10 or more, by appointment
Open Tuesday to Sunday, public holidays
Current admission prices and opening hours at: mfk-frankfurt.de

Public transport
U4, U5 Willy-Brandt-Platz
U1, U2, U3, U8 Schweizer Platz
Tram 15/16 Schweizer Straße/Gartentraße

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Ein Museum der Museumsstiftung
Post und Telekommunikation
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